



# IMPORTANT:

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UNIT

REALTY GROUP

**FORWARD THINKING**  
WORK OUTSIDE THE BOX



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WORK OUTSIDE THE BOX

# HOW'S BUSINESS?

*What could be better??*

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# JOIN US

*You think outside the box, shouldn't your brokerage?*

# THE RIGHT COMPENSATION

Ours is a compensation plan where you pay for what you need, but not for things you don't value; a plan where you have the potential to earn a lot of money.



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# THE RIGHT COMPENSATION



*Our goal is to help agents achieve and exceed their personal production goals each year*



*Progressive commission splits*

*Compensation that includes both no cost and shared cost marketing deliverables*



*No ongoing brokerage costs*



*No franchise royalty, or errors and omissions insurance fees*



*Mentor program compensation*

# TECHNOLOGY + MARKETING

You use the latest technologies; so do we. We have the tech tools and systems you need to succeed, as well as, in-house sales and marketing support.



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# TECHNOLOGY + MARKETING



*Fully mobile and cloud based work flow*



*Committed to ongoing state of the art technology adoption*

*Front and back-end systems to help you achieve a decisive edge over your competition*



*Sophisticated lead generation programs*



*Integrated marketing platform and business suite*



*iPad purchase allowance*



# TECHNOLOGY + **MARKETING**



*In-house marketing  
providing tailored agent  
deliverables*



*Warm leads nurtured  
by our in-house sales  
coordinator*

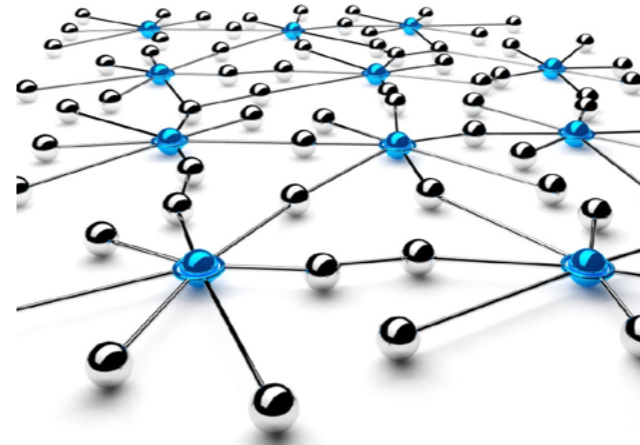
*In-house photo, video,  
360° virtual tour and  
floor plan resources*



*Leads assigned in a  
transparent round robin  
work flow*



*Broad reaching  
syndication network for  
maximum exposure*



*Robust referral and  
partner networks*

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# FREEDOM

Come and go as you please.  
Work anywhere you can get  
an Internet connection with  
the option of coworking office  
space when you want it.



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# FREEDOM



*Fully mobile and cloud based brokerage systems*



*Virtually paperless work flow*

*Coworking office with all amenities you expect when you need them*



*Office space designed for productivity*

**GET  
SH✓T  
DONE.**



*Entrance into a community of entrepreneurs gained through coworking*



*Reduced tiered coworking pricing based on your usage*

**UNIT** REALTY GROUP

# EDUCATION

We believe success in real estate starts with one's own talent and confidence. Further we believe enduring success comes from having the right people to back you up, help you out, train you and finally set you free.



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# EDUCATION

We're committed to being partners in your career progress and success. We have educational resources and programs in place to support your needs as a new, or seasoned real estate professional.



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# EDUCATION

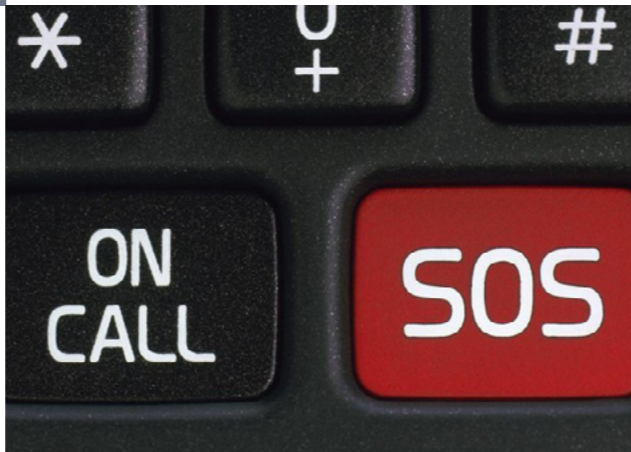


*NAR designation and certification reimbursement program*



*In-house real estate education*

*"Broker on call" program*



*New-hire onboarding instruction*



*New agent, mentor led, learn-by-doing training*

## Training

*developing the skills... experience... employees need to perform... improve their performance... skills, and abilities, specific*

*New skills and technology training*

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# BELONGING

Ours is a meaningful brand identity. We're locally owned and independent; doing business in forward thinking ways that directly speak to our mission and our values—*values you can believe in.*



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BELONGING

## WE'RE DIFFERENT

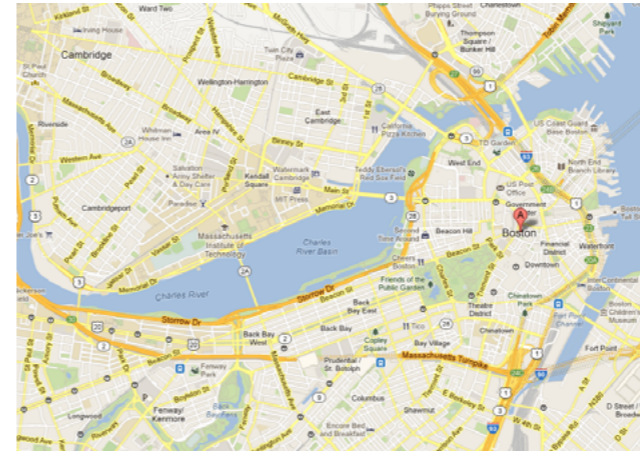
*We're a boutique brokerage whose DNA is a blend of service excellence, city real estate solutions, community involvement, green practices, tech and pet-centricity.*



# BELONGING



We strive to provide **service excellence** and to assure that we deliver outstanding value to our clients



We're a Boston area Realtor<sup>®</sup> firm focused on **city** real estate solutions for our neighbors

We employ cutting-edge **technology** for the ease and benefit of our clients and team



Our business practices are **ecologically conscious** and **virtually paperless**



We seek to ensure the real estate process is a positive experience for our clients and their **pets**



We are present and aware in our community and place a high value on **giving back**

## OUR MISSION

*Our mission declares our purpose and serves as the standard against which we weigh our actions and decisions.*

- To expertly help our clients with their real estate needs*
- To celebrate the individuality of our team and clients*
- To enhance our city through community involvement*

BELONGING

## COMMUNITY INVOLVEMENT

*We are committed to giving back to the communities we serve. We love the Boston area. It's our home and that's why we donate 5% of our brokerage-side sales commissions to support LOCAL causes.*

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# BELONGING

**Passion**—*It is our dedication, care and commitment that gives us the competitive edge we need to succeed as agents and as a brokerage.*

**Performance**—*We go to great lengths to ensure the best quality results for our clients. This pursuit is part of who we are. Our knowledge and abilities drive our results.*

## OUR VALUES

*Our values express who we are and what we represent.*

**Collaboration**—*We work towards our success as a whole. Team spirit moves us forward. Our success depends on unified action as well as upon the efforts of individual agents.*

**Imagination**—*It is creativity and vibrancy that allows us to offer the most innovative and forward thinking real estate solutions to our clients and team alike.*

**Integrity**—*Transparency, discipline, respect, and high ethical standards are demanded at all times. Our word is our pledge.*

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## JOIN US

- *Competitive incentives*
- *Culture of collaboration*
- *Tech savvy*
- *Ongoing education*
- *In-house marketing support*
- *Community involvement*
- *Encouragement and tough love when you need it*

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# JOIN US

*You think outside the box, shouldn't your brokerage?*

Get the support you need.

We're hiring talented, highly motivated + dynamic agents!

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