

CHECK BACK
BAY PRICES +
RECENT SALES
ACTIVITY TO
SEE IF IT'S TIME
TO SELL YOUR
HOME.



Plans Fall Into Place When The Price Is Right

Go to **BackBaySmartPrice.com** Enter Keycode <Access Code>

Dear <First Name>,

Contact me today to begin a conversation about your housing goals. I have the right resources to get you maximum exposure and results.

Be sure to ask me about our Unit Realty Group Easy-Exit Listing Agreement and Satisfaction Guarantee.



Joe Schutt, REALTOR®
Unit Realty Group
30 Newbury Street, 3rd Floor
Boston, MA 02116
joe@unitboston.com
617.833.3376

Check Back Bay prices + recent sales activity
to see if it's time to sell your home. Go to

BackBaySmartPrice.com

Enter keycode <Access Code>

UNIT

REALTY
GROUP

FORWARD THINKING
BUY. SELL. RENT.

*Opportunity
may only
knock once,
but temptation
leans on the
bell.*

—ANONYMOUS



**Discover If The Price You Could Get For
Your House Opens The Door To Opportunity**

Go to **BackBaySmartPrice.com** Enter Keycode <Access Code>

Dear <First Name>

In thinking about selling your house and choosing an agent, the right price is just one of your needs. You also need to get your house sold in the least time, with the fewest problems and in sync with your own move.

To meet these needs I've developed a sophisticated marketing plan to attract qualified buyers, I practice effective negotiation and I use my market knowledge to control the sales process.

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Open the door to opportunity, check neighborhood market activity and your latest home price at

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Enter keycode <Access Code>

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H. Michael Karstis, on Flickr

GET
OFF THE
FENCE

NOW IS THE RIGHT TIME TO MAKE YOUR MOVE

Dear <First Name>

If you knew your home would sell for **the right price and at the right time... would you sell?**

Visit our site to see the estimated value of your home, recent Back Bay market activity and then contact me for my real estate marketing expertise.

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*Now you can change your
address + change a life!*

I can help you put your property in the market and not just on the market.

STEP 1
GO TO
BackBaySmartPrice.com

STEP 2
ENTER CODE
<Access Code>

STEP 3
VIEW BEST PRICE FOR
<Property Address>

UNIT REALTY
GROUP

FORWARD THINKING
BUY. SELL. RENT.